

ARTWORK GUIDELINES

Best quality printing is from artwork created in vector format. This allows artwork to recreate perfectly at any size. Files created in Illustrator (.ai), Indesign (.ind), and CorelDraw (.cdr) are perfect or .eps or .pdf files saved in these programmes are also acceptable. Please ensure all text is converted to outlines curves. Any images (jpeg, tiff, png files) are fixed and lose quality as they are expanded. These need to be at least 72dpi actual print size. The same goes for files created in bitmap programmes like Photo shop or Corel Photopaint. As always we are here to give any help or advice with your artwork. Please call 01748 834850